CHECKLIST FOR STARTING A BUSINESS IN LOUDOUN COUNTY

Disclaimer

The information contained in this guide was compiled from numerous sources by the Loudoun County Department of Economic Development. Every effort was made to ensure that the information is accurate and up to date.

While this guide offers a comprehensive compilation of tips and contacts, it is not intended to be a sole-source resource. Additional references are available at your local libraries and bookstores.

If you have any questions, want to report a discrepancy in the content, or have suggestions for making this guide more useful, please contact the Loudoun County Department of Economic Development at (703) 777-0426.

A publication by: Loudoun County Department of Economic Development 1 Harrison Street, SE 5th Floor P. O. Box 7000 Leesburg, VA USA 20177 (703)777-0426 1-800-Loudoun www.loudoun.gov/business We're glad you are considering Loudoun County as your business location. This checklist is designed as a companion to the *Guide to Doing Business in Loudoun County*, available as a free download at www.loudoun.gov/business.

While this checklist should help you navigate the process of starting your own business, every business is unique and may require additional steps not included on this checklist.

Checklist Contents

Initial Considerations2	2
Financing3	3
Locating Your Business	1
Working in Your Residence5	5
Working in Commercial Space6	3
Selecting a Lot to Build On7	7
Temporary Use Permit	3
Special Exception Process)
Registering Your Business1	C
Business Taxes1	16
Business Insurance1	7
Hiring Employees1	8

Making the decision to start a business requires that you determine whether you have the skills, knowledge, and commitment to operate it successfully. There are many resources available to help you assure that you know what it takes to succeed.

	Obtain a copy of the <i>Guide to Doing Business in Loudoun County, Annual Growth Summary</i> , and other information from the Loudoun County Department of Economic Development (DED).
	∠ Loudoun County DED Physical Location: 1 Harrison Street, SE, 5th Floor Leesburg, VA 20175 703-777-0426, 800-LOUDOUN
	≈ € Contact Name:
	Notes
	Obtain additional guides for starting a business.
	Guide for Establishing a Business by Virginia Economic Development Partnership Download Site: http://www.yesvirginia.org/pdf/guides/Est.a.bus.pdf
	Small Business Startup Guide by the Small Business Administrations Download Site: http://www.sba.gov/starting_business/startup/guide.html
go	business plan describes the nature of your business, outlines its financial pals, and demonstrates how you intend to achieve those goals. Creating a usiness plan requires you to think through every detail of your business.
	Develop a business plan.
	∠Guide to Doing Business in Loudoun County - Step 2
	∠ Best place to receive assistance: Loudoun County Small Business Development Center 21145 Whitfield Place, Suite 104, Sterling, VA 20165 703-430-7222 http://www.loudounsbdc.org
	Notes

One of the leading reasons for small business failure is inadequate start-up capital. When you developed your business plan, you should have determined how much capital you need to start-up and fund your business.

☐ Determine options for financing.
∠Guide to Doing Business in Loudoun County - Step 3
✓ Prerequisite: Business Plan (Financial Analysis)
 Know answers to these questions before asking for assistance: ? How much money will you need? ? Over what period of time will you require funding—initial start-up, 3 mo., 6 mo., year? ? Would you need additional money beyond financing that you can obtain personally? ? What money is needed for: daily operation, office space, equipment needs, working capital, marketing costs, professional fees? ? What type of business do you plan to start, and in what industry classification?
Best place to receive assistance: Loudoun County Small Business Development Center 21145 Whitfield Place, Suite 104, Sterling, VA 20165 703-430-7222 http://www.loudounsbdc.org
Notes

Locating Your Business

It's all about location, location. Where you establish your business is as important as the goods and services you deliver. Once you have chosen Loudoun County as a place for your business and you have a specific site in mind, follow the applicable steps on pages 5 through 7 to ensure it is the best location for your use.

☐ Select your business location.
≝Guide to Doing Business in Loudoun County - Step 1 and Step 5
 *Know answers to these questions before asking for assistance: ? Is working at your place of residence preferred? ? Will you lease existing space, buy an existing building, or build your own building? ? Will you lease or buy land to build on? ? Define use – Will clients/customers be visiting your place of work? By appointment? What is the flow of clients/customers? Hours of operation? Storage requirements? Truck access?
Check zoning of the potential business location online using the County's WebLOGIS system: http://gisinter1.loudoun.gov/weblogis/ Zoning District:
Learn what is permitted in your zoning district. Locate your zoning district in the Revised 1993 Zoning Ordinance in the table of contents, then review the appropriate section: http://inetdocs.loudoun.gov/b&d/docs/1993zoningordin_2/index.htm Caveat: If located in the Route 28 Tax District, the site may not be covered by the Revised 1993 Zoning Ordinance. Some parcels continued in the zoning districts of the 1993 Zoning Ordinance or the 1972 Zoning Ordinance, both available for download: http://inetdocs.loudoun.gov/b&d/docs/1993zoningordin_1/index.htm http://inetdocs.loudoun.gov/b&d/docs/1972ordinance_/index.htm
✓ If your business location is within an incorporated town, work with the appropriate town government to understand the zoning and obtain permits. For point of contact information, refer to Quick Reference Guide in the Guide to Doing Business in Loudoun County for phone number listing for each town.
✓ If location is not within an incorporated town, contact: Loudoun County Department of Building and Development 703-777-0397 http://www.loudoun.gov/b&d
Notes

The Loudoun County Zoning Ordinance allows certain businesses and occupations to be conducted in a dwelling unit, as long as the business complies with specified restrictions. Be sure to check with your Home Owners Association for any covenants that may place additional restrictions on operating a business out of your home.

☐ Determine if your business can be operated from your place of residence.
≝Guide to Doing Business in Loudoun County - Step 1 and Step 5
Important things to determine about location. Discuss these items with landowner/owner, do your own research using WebLOGIS and the Zoning Ordinance as outlined on page 4, and/or consult Loudoun County Department Building and Development: ? What is current zoning of the building?
If your home is located in a neighborhood with a Home Owners Association (HOA), obtain a copy of your covenants and review. HOA Contact: Phone: Website: Information:
Best place to receive assistance: Loudoun County Department of Building and Development 703-777-0220 http://www.loudoun.gov/b&d/permits.htm
☐ Obtain Zoning Application for a Home Occupation Permit from the Loudoun County Department of Building and Development.
∠ Download a zoning application for a home occupation permit: http://inetdocs.loudoun.gov/b&d/docs/permitguideline_/index.htm
✓Fee Amount:
∠ Date submitted application:
∠ Permit Received:
Notes

Working in Commercial Space

Loudoun County does not own any buildings that can be leased to private businesses, nor can staff participate in lease negotiations for businesses. However, the Department of Economic Development accesses a commercial real estate database, CoStar, providing a list of available space, contact information, and lease terms for space available in the County. For additional assistance, you may want to work with a commercial broker.

_ iaentity	existing non-residential space available for lease.
<i>⊯</i>	e to Doing Business in Loudoun County - Step 1 and Step 5
≰ ⊕Best	place to receive assistance for locating potential sites: Loudoun County Department of Economic Development 703-777-0426 http://www.loudoun.gov/business
≝ € Conta	act Name:
□ Collect	information about a building to lease.
	lord/Broker Contact Name:
∡⊴ Ł andl	ord/Broker Contact Phone:
do yo 4, an ? W ? W ? W ? If tic ? A	rtant things to determine about location - discuss these items with landowner/broker our own research using WebLOGIS and the Zoning Ordinance as outlined on page d/or consult Loudoun County Department Building and Development: That is current zoning of the building? That zoning ordinance has authority—Revised 1993, 1993, or 1972? That is current use of building? The use is other than current use, is the use considered "by right" or by Special Excepton (refer to page 9)? The there proffers associated with the parcel/building? The alterations required for the building?
∡ ⊶Best	place to receive assistance for issues on zoning and allowed uses: Loudoun County Department of Building and Development 703-777-0220 http://www.loudoun.gov/b&d/zoning.htm
≰ ° Conta	act Name:
allowed	is any question as to whether or not your prospective use will be d in the site selected, submit a letter requesting a zoning determination use in the building to Loudoun County Zoning Administrator.
∡ଙDate	zoning determination request submitted:
<i>≰≅</i> Zonir	ng Determination:
Notes	



Loudoun County does not own any land available for sale to private businesses. The Loudoun County Department of Economic Development maintains a database of office- and industrial-zoned land with contact information. You should also work with a commercial broker.

ldentify a non-residential parcel to build on.
≝ Guide to Doing Business in Loudoun County - Step 1 and Step 5
∠ Best place to receive assistance for locating potential sites: Loudoun County Department of Economic Development 703-777-0426 http://www.loudoun.gov/business
Contact Landlord/Representative of the land.
representative, do your own research using WebLOGIS and the Zoning Ordinance as outlined on page 4, and/or consult Loudoun County Department Building and Development: ? What is current zoning of the parcel? ? Is the prospective use allowed by right, or will a Special Exception be required (refer to page 9)?
? Are there proffers associated with the parcel?
☐ If there is any question as to whether or not your prospective use will be allowed on the site selected, submit a letter to Loudoun County Zoning Administrator requesting a zoning determination of your use on the land. ☑ Date zoning determination request submitted: ☑ Zoning Determination:

Guidelines to the development process are beyond the scope of this document. Note that before beginning construction in Loudoun County, you must obtain permits from the various county agencies and, if applicable, the appropriate agencies of the incorporated towns. Most of the permits necessary are listed on the Loudoun County Department of Building and Development website, www.loudoun.gov/b&d/building.htm. Staff in the Department of Economic Development can serve as ombudsman in the development process as necessary.

Loudoun has become a popular venue for a variety of special events.

Businesses hosting functions with an expected attendance of more than 100 people, or those providing temporary sales, must receive a temporary use permit from the Loudoun County Department of Building and Development.

	termine if you require a Temporary Use Permit. (Applicable for temporary les or special events with more than 100 visitors.)
Ø G	Guide to Doing Business in Loudoun County - Step 5
	Learn what constitutes the requirement for a Temporary Use Permit in the Revised 1993 Zoning Ordinance: http://inetdocs.loudoun.gov/b&d/docs/1993zoningordin_2/index.htm Then, select Article 5, then select 5-500
Ø ^G	Important things to determine about location: ? Current zoning of the parcel. ? If an event, does current zoning permit events by-right?
Z ^G	Best place to receive assistance: Loudoun County Department of Building and Development 703-777-0220 http://www.loudoun.gov/b&d/
K ^G	Contact Name:
NO	otes
□Su	bmit an application for Temporary Use Permit.
£ [©]	Obtain a Temporary Use Application: Loudoun County Department of Building and Development: 1 Harrison Street, Leesburg Virginia 703-777-0220
K G	Date application submitted:
Ø G	Date granted:
No	rtes

A Special Exception (SPEX) use is one which is not permitted by right, but which may be permitted after assessing and addressing potential impacts. The Zoning Ordinance lists, by zoning district, those uses which can be allowed by right or by Special Exception. Only uses contained in these lists will be considered in each zoning district. To determine whether the proposed use requires a Special Exception within the district, contact the Zoning Administrator in the Department of Building and Development. The purpose of the Special Exception application review process is to allow the Planning Commission and the Board of Supervisors an opportunity to review such requests, identify issues and impose appropriate conditions to avoid, minimize or mitigate the potential impacts.

☐ Determine if a SPEX is required.
☐ Request a pre-application conference with the Department of Planning.
∠ Obtain a Conference Request Form http://inetdocs.loudoun.gov/planning/docs/documentsandfor_/index.htm
✓ Date application submitted:
Z
☐ Complete and file a Special Exception application.
∠ Obtain a Special Exception application and checklist of minimum requirements http://inetdocs.loudoun.gov/planning/docs/documentsandfor_/index.htm
Submit completed application and associated fee: Department of Building and Development 1 Harrison Street, Second Floor, Leesburg, VA 703-777-0220
Upon acceptance of your application, you will be assigned a project manager in the Department of Planning. The State mandated time line for the review of a Special Exception application is 90 days.
Z
∠ Project Manager:
≾⊲Project Manager Phone:
Z

Depending on your business type, you have to obtain various registrations and licenses.

Obtain a copy of the Virginia Business Registration Guide.
∠ Download from Virginia Department of Taxation: http://www.tax.virginia.gov/web_pdfs/busForms/brg02.pdf
Notes
e first step includes determining your legal structure which will affect your mpany's taxation, liability, and management decision-making structure.
Determine your legal structure.
≝Guide to Doing Business in Loudoun County - Step 4
Know answers to these questions before asking for assistance:? Will you be working alone, or hiring employees?? Will you have partners (financing or other)?
∠ Download SBA's Selecting the Legal Structure for Your Business: http://www.sba.gov/library/pubs/mp-25.pdf
∠ Best places to receive assistance: Loudoun Small Business Development Center 703-430-7222 http://www.loudounsbdc.org
SCORE Counselors of America 800-634-0245 http://www.score.org
∠Contact Name:
 ∠ Legal Structure Options: ? Sole Proprietorship ? Sole Proprietorship (under assumed/fictitious name) ? General Partnership ? Limited Partnership ? Corporation ? Limited Liability Corporation
Notes

A new business incorporating in Virginia must file its articles of incorporation with the Virginia Corporation Commission as well as register with the local Clerk of Circuit Court.

☐ Register with Loudoun County Clerk of Circuit Court.	
✓ Prerequisite: Selection of Legal Structure	
∠ Loudoun County Clerk of Circuit Court 18 E. Market Street Leesburg, VA 20176 703-777-0270 http://www.loudoun.gov/clerk	
✓Obtain appropriate forms from: http://inetdocs.loudoun.gov/clerk/docs/forms_/index.htm	
Notes	
☐ Register with Virginia State Corporation Commission, Office of the Clerk.	e
	e
Clerk.	e
Clerk. Prerequisite: Selection of Legal Structure Virginia State Corporation Commission, Office of the Clerk Toll Free 866-722-2551	e
Clerk. Prerequisite: Selection of Legal Structure Virginia State Corporation Commission, Office of the Clerk Toll Free 866-722-2551 804-371-9733 Download Form from:	e
Clerk. Prerequisite: Selection of Legal Structure Virginia State Corporation Commission, Office of the Clerk Toll Free 866-722-2551 804-371-9733 Download Form from: http://www.scc.virginia.gov/division/clk/corp.htm	e

All employers, corporations, and partnerships must obtain a federal employer identification number which identifies the business' tax accounts on all federal and state tax forms.

	Federal Employer Identification Number (EIN) or Tax ID Number.
<i>∝</i> Guide t	to Doing Business in Loudoun County - Step 6
	uisite: Selection of legal structure, business location, first date expected to pay highest number of employees expected in next 12 months.
∠You ma	ay apply for your EIN by phone, by fax, by mail, or online. Internal Revenue Service Business and Specialty Tax Line 800-829-4933 http://www.irs.gov/businesses/small
≪ ^a Date M	ailed/Submitted:
∡GEIN As	signed:
entificatio	doing business in Virginia must register for a state taxpayer n number for use when filing applicable taxes.
	Virginia state taxpayer identification number.
	to Doing Business in Loudoun County - Step 6
∡⊲Prerequ	uisite: Federal Employer Identification Number
∠ Best pl	ace to receive assistance: Virginia Department of Taxation Office of Customer Services 804-367-8037 http://www.tax.virginia.gov
Note: \	er online or by mail: Online: http://www.ireg.tax.virginia.gov Download Form R-1: http://www.tax.virginia.gov/web_pdfs/busforms/fr199.pdf When registering online, can also obtain a Virginia Employment Commission acumber. This form also determines what taxes you are liable for.
Note: \ count n	Online: http://www.ireg.tax.virginia.gov Download Form R-1: http://www.tax.virginia.gov/web_pdfs/busforms/fr199.pdf When registering online, can also obtain a Virginia Employment Commission ac-
Note: \count n	Online: http://www.ireg.tax.virginia.gov Download Form R-1: http://www.tax.virginia.gov/web_pdfs/busforms/fr199.pdf When registering online, can also obtain a Virginia Employment Commission acumber. This form also determines what taxes you are liable for.

Virginia and the federal government both require employers to pay an unemployment tax based on an employee's salary. Businesses with at least one employee must pay unemployment tax. If you registered online for your Virginia State Taxpayer ID, then you may have also obtained your Virginia Employment Commission (VEC) account number.

☐ Determine if you will be liable for Unemployment Tax.
≝Guide to Doing Business in Loudoun County - Step 7
Additional reference: VEC <i>Employer Handbook</i> Download site: http://www.vec.virginia.gov/pdf/emphandbook.pdf
☐ The current version of the VEC Report to Determine Liability for State Unemployment Tax (Form VEC-FC-27) can be downloaded from: http://www.vec.virginia.gov/pdf/fc_27new.pdf
Notes

Loudoun County and its towns assess Business, Professional, and Occupational License (BPOL) taxes on gross receipts generated from business activity.

☐ Register for a Loudoun County Business License by submitting a completed Business Tax Declaration.
∠Guide to Doing Business in Loudoun County - Step 6
government to understand the zoning and obtain permits. Point of Contact information (refer to the Quick Reference Guide in the Guide to Doing Business in Loudoun County for phone number listing for each town).
∠ of location is not within one of the towns, contact the following: Loudoun County Commissioner of the Revenue 703-777-0260 http://www.loudoun.gov/cor/bpol.htm
∠ Prerequisite: Trade Name registration; proof of registration with state corporation commission, state license, federal employer ID number.
ZaDate Submitted:
Regardless of whether or not you have a business license, all businesses in Loudoun County must pay taxes on tangible personal property.
Register tangible property tax.
∠ Guide to Doing Business in Loudoun County - Step 6
Loudoun County Commissioner of the Revenue 703-777-0260 http://www.loudoun.gov/cor/tangible.htm
ZaDate Submitted:

Some business activities have additional county and state regulations for reasons of public health, safety, and welfare.

☐ Obtain of	ther applicable licenses and permits.
∡ <i>⊆</i> Guide t	to Doing Business in Loudoun County - Part 6
may red	ginia License and Permit Guide lists points of contact with specific agencies that quire additional licenses and permits. It is available as a download from the a Department of Business Assistance: http://www.dba.state.va.us/licenses/
∡ ^e Best pla	ace to receive assistance: Virginia Department of Business Assistance 804-371-0438 866-248-8814 http://www.dba.state.va.us
Notes	

Even if you hire an accountant for assistance, it is a good idea to gain a basic understanding of your responsibilities regarding taxes.

☐ Obtain small business tax information.	
∠Guide to Doing Business in Loudoun County - Step 6	
Best place to receive assistance: Internal Revenue Service 703-756-6663; 800-829-4933 http://www.irs.gov/businesses/small	
U.S. Small Business Administration 800-827-5722 http://www.sba.gov	
**The following reference materials are available as free download? Small Business Tax Workshop Student Workbook http://www.irs.gov/pub/irs-pdf/p1066.pdf ? Starting a Business and Keeping Records http://www.irs.gov/pub/irs-pdf/p583.pdf ? Tax Withholding and Estimated Taxes http://www.irs.gov/publications/p505 ? Employers Tax Guide (Publication 15) http://www.irs.gov/pub/irs-pdf/p15_04.pdf ? Employers Supplemental Tax Guide (Publication 15A) http://www.irs.gov/pub/irs-pdf/p15a.pdf ? Guide to Local Taxes on Businesses http://www.yesvirginia.org/pdf/guides/local_taxes2.pdf	ds

Notes		

Without business insurance, you at risk to lose your entire business. In making decisions about business insurance, consider the various types of protection available, services and coverage offered by competing insurance providers, and cost, among other factors.

U Obtain a	applicable business insurance.
<i>⊠</i> [©] Guide	e to Doing Business in Loudoun County - Step 6
≰∕Refer	ence material: Small Business Insurance and Risk Management Guide http://www.sba.gov/library/pubs/mp-28.pdf
	Insurance Information Institute http://www.iii.org
Notes	
	ns of insurance are required by law. Workers' compensation is y for companies with three or more employees.
mandatory	
mandatory	y for companies with three or more employees.
mandatory □ Arrang ∠Guide	y for companies with three or more employees. e for Workers' Compensation Insurance.

When the time comes to hire employees know that you will have to comply with a number of legal requirements. Learn about the state and federal forms and tax filing procedures that apply and be prepared to keep highly accurate records.

The Virginia Department of Labor and Industry has information on Labor and Employment Law http://www.dli.state.va.us/whatwedo/labor_law/lla_p2.html	
Notes	
As an employer, the law requires you to withhold federal and state income as well as Medicare and Social Security (FICA) taxes, from each of your employee's earnings.	taxes,
☐ Learn about employer tax withholding.	
∠ Guide to Doing Business in Loudoun County - Step 7	
∠Guide to Doing Business in Loudoun County - Step 7 ∠For more information, visit the Virginia Department of Taxation website: http://www.tax.virginia.gov	